



# SPONSORSHIP PROPOSAL

Sailing4Parkinson's  
April 11<sup>th</sup> and 12<sup>th</sup>, 2026  
Corinthian Yacht Club in Tiburon, California

Bringing together sailors, corporate leaders, and philanthropists for a weekend of sailing, racing, dining, and community honoring the spirit of resilience of those living with Parkinson's disease.



# ABOUT US

The annual Sailing4Parkinson's Regatta unites the sailing and the Parkinson's communities to raise awareness and vital funds for Parkinson's research and services. It was inspired by Bertrand Delhom, a lifelong sailor who, after struggling with the symptoms of his Parkinson's disease, transitioned his love of the sea into a symbol of strength, resilience, and community. All proceeds from this event directly benefit The Michael J. Fox Foundation and the Parkinson Association of Northern California.

Set at the stunning and world-famous San Francisco Bay, the Sailing4Parkinson's Regatta events are hosted at the Corinthian Yacht Club in Tiburon, California. The weekend kicks-off Saturday evening with an elegant gala where guests gather for a waterfront dinner and auction, live entertainment, and an inspirational program featuring those affected by Parkinson's. Sunday will highlight a spirited sailing race of varying levels; sailboats from across the region will take to the water and feature teamwork, perseverance, and a vibrant sailing community that rallies behind this worthy cause. A fun and casual event-wrap-up celebration/awards ceremony will conclude the program.

The Sailing4Parkinson's Regatta is an unforgettable weekend that blends sport, philanthropy, and inspirations about the human spirit. It is more than a fundraiser but a movement that signals that living with Parkinson's does not mean the end of a life of adventure and could very well be just the beginning of one!

# WHO WE SUPPORT

## **THE MICHAEL J. FOX FOUNDATION FOR PARKINSON'S RESEARCH (MJFF)**

Founded in 2000 by actor and advocate Michael J. Fox, who was diagnosed with Parkinson's disease at age 29, MJFF's mission is clear: "Eliminate Parkinson's disease in our lifetime." Since its founding, MJFF has funded more than \$2.5 billion in research programs aimed at better treatments and ultimately, a cure. The Foundation supports everything from basic science to clinical trials including the recent and significant biomarker discovery, patient-focused initiatives like the Fox Trial Finder, and public policy advocacy. Visit [michaeljfox.org](http://michaeljfox.org) for more information.

## **PARKINSON ASSOCIATION OF NORTHERN CALIFORNIA (PANC)**

Serving the Northern California region, PANC is a local nonprofit dedicated to enhancing the lives of people with Parkinson's, their families, and care partners. Founded in 1996, it has grown into an organization providing 48 support groups, education, resources, and respite grants, all offered free of charge to the Northern California Parkinson's community. Visit [panctoday.org](http://panctoday.org) for more information.

## **SAILING WITH PARKINSON'S**

Individuals living with a Parkinson's disease diagnosis who reside in Northern California along with a care partner will be invited to experience the transformative power of sailing. Facilitated by the Neptune Project, in conjunction with PANC, the program is intended to provide grant-funded sailing excursions so even those with PD who may be experiencing shaky seas, can experience steady sails from the natural healing benefits of sailing. Visit [sailing4parkinsons.org](http://sailing4parkinsons.org) for more information.

Together, these three entities span the spectrum from global research and development to local care, advocacy, community, and connectivity. These partnerships supported by Sailing4Parkinson's ensure that sponsor's support makes world-leading research and meaningful direct services that benefit local community members possible.



# IMPACT OF YOUR SUPPORT

As a sponsor of the Sailing4Parkinson's Regatta, you are investing in both hope for a cure and tangible quality-of-life improvement for people living with Parkinson's. Your contribution enables:

- Research breakthroughs -- Your dollars help power MJFF's efforts to identify new treatments, biomarkers, and progress toward a cure.
- Advocacy efforts -- Your support benefits the MJFF Advocacy team in their significant efforts to ban known Parkinson's-inducing chemicals in the United States.
- Community support -- You make it possible and help grow PANC's free programs, from peer support, to education, exercise classes, to care-partner respite and more.
- A message of optimism and inclusion -- By supporting this event, you are stating publicly that Parkinson's is not a barrier to living fully and adventurously.

Sponsoring Sailing4Parkinson's is not simply a charitable donation, it's a strategic opportunity for visibility, brand alignment, and meaningful engagement. Below are just a few of the benefits that your organization can anticipate:

- Brand association with a premium, purpose-driven event on the San Francisco Bay -- Position your organization in front of high-net-worth attendees, influential professionals, and engaged donors.
- Community + cause marketing -- Supporting Parkinson's connects your brand with leading nonprofits and an audience that values companies with a mission. It shows your commitment to health, community welfare, and meaningful change.
- Tax-deductible philanthropic giving -- As a sponsor of an event benefiting registered 501(c)(3) nonprofits, you gain philanthropic benefit and unmatched brand exposure across the Bay Area's maritime community.

# AUDIENCE AND REACH

- 250 Gala guests including business executives, yacht owners, and philanthropists
- 2,000+ sailors, spectators, and yacht club members from throughout Northern California
- Community signage and banners showcasing the event
- 100+ attendees at speaker series event featuring Dr. Ray Dorsey (*“Ending Parkinson’s Disease”*)
- Digital and social media presence through event partners and local media, including exposure on MJFF and PANC owned social media
- Listing on the MichaelJFox.org “Find a Fundraiser” webpage, providing visibility within the national MJFF and Team Fox community
- Reach to over 4,000 PANC constituents in their newsletter and marketing efforts

Join us in making waves, on the water and in the lives of those affected by Parkinson’s. Choose a sponsorship level that fits your goals, receive benefits specifically tailored to your organization’s marketing objectives, and help us chart a course toward a future without Parkinson’s. Your support sends a message that we believe in courage, community, possibility, and a cure.



# SPONSORSHIP LEVELS & BENEFITS



**Presenting Sponsor**

**\$250,000 *exclusive opportunity***

- Exclusive opportunity to be included in event name (“Sailing4Parkinson’s 2025, Presented by [company name]”)
- Two night stay at a luxury San Francisco area hotel on event weekend
- Prominent logo placement on race banners, event materials, and digital promotions
- Prominent placement on event photo step-and-repeat
- Unique sponsor page on event website, hyperlinked to company page
- Mention in event announcements and press materials
- Featured mention in press releases and social media
- Logo on day-of-event signage
- Race day dockside exhibit table
- Prominent branding sign on the Neptune vessel
- Sponsor recognition in Gala program
- Name recognition from the podium at the Gala
- Exclusive 1-minute speaking opportunity at the Gala
- Back cover ad in the Gala program
- 20 VIP Gala tickets with premium table placement
- Admittance to the post-race dockside celebration
- Logo on the front of event t-shirt
- Feature profile or interview in event media coverage and program
- Harbor cruise for up to 10 guests
- Option to host a branded hospitality area at the Corinthian Yacht Club or provide branded merchandise or crew gear
- Exclusive Sailing4Parkinson’s premium coastal jacket



Diamond Sponsor

**\$100,000**

- Prominent logo placement on race banners, event materials, and digital promotions
- Logo placement on event photo step-and-repeat
- Unique sponsor page on event website, hyperlinked to company page
- Mention in event announcements and press materials
- Featured mention in press releases and social media
- Logo on day-of-event signage
- Race day dockside exhibit table
- Branding sign on the Neptune vessel
- Sponsor recognition in Gala program
- Name recognition from the podium at the Gala
- Premium priority ad placement in the event program (inside front cover or equivalent premium placement based on availability)
- 15 VIP Gala tickets with premium table placement
- Admittance to the post-race dockside celebration
- Logo on event t-shirt
- Feature profile or interview in event program
- Harbor cruise for up to 8 guests
- Option to host a branded hospitality area at the Corinthian Yacht Club or provide branded merchandise or crew gear
- Exclusive Sailing4Parkinson's premium coastal jacket





## Platinum Sponsor

**\$50,000**

- Logo placement on race banners, event materials, and digital promotions
- Mention in event announcements and press materials
- Featured mention in press releases and social media
- Logo placement on event website
- Logo on day-of-event signage
- Race day dockside exhibit table
- Sponsor recognition in Gala program
- Name recognition from the podium at the Gala
- Full-page ad in Gala event program
- 10 VIP Gala tickets
- Logo on event t-shirt
- Admittance to the post-race dockside celebration
- Opportunity to include promotional materials in crew packets
- Harbor cruise for up to 6 guests
- Option to provide branded merchandise or crew gear
- Exclusive Sailing4Parkinson's quarter-zip



## Gold Sponsor

**\$25,000**

- Logo placement on all event materials and digital promotions
- Mention in event announcement and press materials
- Logo placement on event website
- Logo on day-of-event signage
- Sponsor recognition in Gala program
- Name recognition from the podium at the Gala
- Half-page ad in the Gala program
- 8 Gala Tickets
- Logo on event t-shirt
- Admittance to the post-race dockside celebration



## Silver Sponsor

**\$15,000**

- Logo placement on event website
- Logo on day-of-event signage
- Sponsor recognition in Gala program
- Name recognition from the podium at the Gala
- Quarter-page ad in the Gala program
- 6 Gala Tickets
- Logo on event t-shirt
- Admittance to the post-race dockside celebration



## Bronze Sponsor

**\$10,000**

- Logo placement on event website
- Logo on day-of-event signage
- Recognition in Gala program
- 4 Gala tickets
- Logo on event t-shirt
- Admittance to the post-race dockside celebration



## Copper Sponsor

**\$5,000**

- Logo placement on event website
- Recognition in Gala program
- 2 Gala tickets



## Additional Opportunities

Additional partnership opportunities are available; all opportunities include a custom recognition package designed to highlight your generosity and partnership, thoughtfully tailored to the nature and value of your contribution. Please inquire for more information and to discuss available benefits.

- **In-Kind Sponsorships:** Wine, catering, printing, photography, media placement, marine supplies, etc.
- **Auction Items and/or In-Kind Donations:** Golf packages, chef's dinner, private excursions, resort experiences, entertainment or sporting event tickets, fine wine or spirits, etc.



# MORE INFO

**For additional information, please contact:**

- Amy Bridge, The Neptune Project at [neptunewinwithparkinsons@gmail.com](mailto:neptunewinwithparkinsons@gmail.com) or 619-886-1256
- Lauren Williamson, The Michael J. Fox Foundation at [lwilliamson@michaeljfox.org](mailto:lwilliamson@michaeljfox.org) or 212-509-0995, ext. 410
- Jan Whitney, Parkinson Association of Northern California at [jwhitney@panctoday.org](mailto:jwhitney@panctoday.org) or 916-390-7366

Visit [Sailing4Parkinsons.org/sponsorship](http://Sailing4Parkinsons.org/sponsorship) to select your sponsorship package, or complete the form on the following page.

Payments are made to the Parkinson Association of Northern California, which is a 501(C)3 registered non-profit organization (#68-037203).





# 2026 SPONSORSHIP COMMITMENT FORM

NAME/COMPANY \_\_\_\_\_

CONTACT \_\_\_\_\_

PHONE NO. \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

## SPONSORSHIP LEVEL

PLEASE CHECK BOX TO INDICATE SPONSOR LEVEL SELECTION

<input type="checkbox"/> PRESENTING - \$250,000	<input type="checkbox"/> GOLD - \$25,000	<input type="checkbox"/> BRONZE - \$10,000
<input type="checkbox"/> DIAMOND - \$100,000	<input type="checkbox"/> SILVER - \$15,000	<input type="checkbox"/> COPPER - \$5,000
<input type="checkbox"/> PLATINUM - \$50,000		

**CHECKS CAN BE MADE OUT TO PARKINSON ASSOCIATION OF NORTHERN CALIFORNIA WITH S4P IN THE MEMO LINE AND MAILED TO:  
PANC, ATTN: SAILING4PARKINSON'S, 1024 IRON POINT ROAD, FOLSOM, CA 95630**

**CREDIT CARD PAYMENT AND SPONSOR SELECTION CAN BE MADE AT:  
SAILING4PARKINSONS.ORG/SPONSORSHIP**

(CREDIT CARD: 3% PROCESSING FEE, EFT 1% PROCESSING FEE)

## PAYMENT METHOD

PLEASE CHECK BOX TO INDICATE PAYMENT METHOD

<input type="checkbox"/> CHECK	<input type="checkbox"/> CREDIT CARD
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SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

BY SIGNING ABOVE, THE UNDERSIGNED AGREES TO REMIT PAYMENT IN FULL FOR THE SPONSORSHIP AMOUNT SELECTED, WITHIN 30 DAYS OF AGREEMENT SIGNATURE DATE.